1. Digital excavation

- Digitization
- Geometric correction
- Quality Control
- Discovery of missing ruins

2. Virtual City

- Beijing: massive (29 bil. pixels)
- Bam (Iran): Insufficient, heterogeneous data

**Text-centric**
Insect’s eye view = deeper
Only focus on ‘my’ domain
Traditional way of research

**Data-centric**
Bird’s eye view = wider
Have a look on other domains
Innovative way of research

**Digital humanities**: Data-centric humanities powered by informatics